A. Poster Presentations

- Submission Deadline: **1st of December 2019**
- Accepted abstracts will be acknowledged before **25th of December 2019**
- Send your abstract to: **abstracts@blueocean-me.com**
- Accepted abstracts will grant its first author a **25% discount** on conference registration.
B. Oral Presentations

- Submission Deadline: 1st of December of 2019
- Accepted abstracts will be acknowledged before 20th of December 2019
- 10 minutes to present.
- 3 minutes for Q&A.
- Send your abstract to: abstracts@blueocean-me.com
- Accepted speakers will be granted 50% discount to the conference exclusive of the workshops
Contents

Abstracts in ALL tracks MUST be structured as follows:

- **Introduction:** Indicates the purpose and objectives of the research, the hypothesis that was tested or a description of the problem being analysed or evaluated.

- **Methods:** Describe the study period/ setting/ location, study design, study population, data collection and methods of analysis used.

- **Results:** Present as clearly and as much as possible in detail the findings/ outcome of the study. Please, summarize any specific results.

- **Conclusion:** Explain the significance of your findings/ outcomes of the study.
Contents

*Title should be centred, in bold and font size 14. Only first letter of title should be in uppercase.

*Authors, Only first author underlined, authors should be centred, superscript numbers indicating affiliation should appear before author name, font size 11).

*Author affiliations/organizations (centred, font size 11).

*Paragraph Arial, size 11.
Review Criteria

The following review criteria will be used:

- Is there a clear background and justified objective?
- Is the methodology/study design appropriate for the objectives?
- Are the results important and clearly presented?
- Are the conclusions supported by the results?
- Is the study original, and does it contribute to the field?
Ccreative Business

Planning

Plan with vision
- Goals & objectives
- Marketing Plan
- Forecasting attendance
- Timelined check list
- Budget
- Venue

Market with passion
- Branding
- Value Exposure
- Audience generation
- Engaging activities
- Email marketing
- Printouts
- Social media
- Media partners

Produce in every condition
- CME accreditation
- Logistics
- Audio visuals
- Registration
- Accommodation

EVENTS WITH NATURAL FLOW

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